

RfP | Promotional video – concept and design

October 2022

Health Care Without Harm (HCWH) Europe is seeking fixed-price proposals to produce a new promotional video for the organisation. We are seeking comprehensive support from concept through to production and delivery of a video that will help promote HCWH Europe's mission to a wide audience.

Project brief

The selected vendor will work with the HCWH Europe communications and leadership teams to produce a promotional video that will help raise the profile of the organisation and promote our work, networks, and mission. You will support HCWH Europe to create a video concept, storyboard, and script, coordinating input from relevant team members. The chosen vendor will also manage the filming and editing of the video.

Background

We are Health Care Without Harm Europe. We exist to create a sustainable healthcare sector that helps people to live more healthily on a healthier planet. We are a network of thousands of hospitals, healthcare leaders and healthcare professionals, with members across Europe and partners across the globe. Together we prove that it's possible to deliver the highest quality of care in a way that's sustainable environmentally and financially.

Health Care Without Harm Europe is a network of thousands of hospitals, healthcare leaders and healthcare professionals, with members across Europe and partners across the globe. From individuals championing sustainability in their workplaces to large hospitals pushing for sustainable practices, we stand side-by-side, sharing insights, inspiration and innovation – and transforming how our healthcare systems work. www.noharm-europe.org

Budget

Budget: up to €15,000 (including VAT & taxes if applicable)
The winning bid will be chosen on best value for money.

Timeline

- October - December 2022: Call for tenders
- January 2023: Assessment and final selection of vendor
- January – May 2023: Project period (to be confirmed with chosen vendor)

Expected outputs

We are seeking comprehensive support from concept to delivery of a video. We expect the following outputs produced in collaboration with the HCWH Europe team:

- Video concept and objectives
- Storyboard
- Video script (Word doc)
 - Subtitles (srt file)
- Final video file in multiple formats to be agreed upon

Submit a proposal

Please submit your proposals via email to europa@hcwh.org with the subject line: *Promotional video*. Please include in your proposal:

- A detailed timeline for the project
- A breakdown of staff, their skills and, their roles in the project
- An itemised quote in euro (including VAT if applicable)
- A portfolio of previous related work