**Safer Pharma Communications Officer | Job description & person specification**

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<thead>
<tr>
<th><strong>Job title</strong></th>
<th>Safer Pharma Communications Officer</th>
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<tr>
<td><strong>Location</strong></td>
<td>The position will be based at HCWH Europe’s office in Brussels (Currently remotely within Belgium as per COVID-19 restrictions)</td>
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<td><strong>Eligibility</strong></td>
<td>All candidates must hold the right to work in the European Union</td>
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<td><strong>Reports to</strong></td>
<td>Associate Director Engagement &amp; Partnerships</td>
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<td><strong>Hours</strong></td>
<td>Full-time - 38 hours per week 12-month contract with possible extension dependent on funding,</td>
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<td><strong>Salary &amp; benefits</strong></td>
<td>Salary: Dependent on qualifications and experience</td>
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<td>Benefits:</td>
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<td>● 13th month salary bonus - pro rata to the number of days worked in the current year in Belgium</td>
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<td>● Double holiday pay (double pécule de vacances) - pro rata to the previous year worked in Belgium</td>
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<td>● Edenred lunch vouchers - €8 per day worked</td>
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<td>● Monthly transport allowance of €49 per month</td>
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<td>● DKV Hospital Insurance</td>
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<td>● NN Group Pension Plan Scheme</td>
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<td>● 20 legal holidays per annum - pro rata to the previous year worked in Belgium</td>
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<td>● 5 extra-legal holidays – pro rata to the previous year worked at HCWH Europe</td>
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<td><strong>Deadline to apply</strong></td>
<td>05/03/2021</td>
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<td>HCWH Europe reserves the right to close the application process upon selection of a suitable candidate; early applications are therefore encouraged.</td>
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<td><strong>Starting date</strong></td>
<td>April 2021</td>
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About Health Care Without Harm (HCWH) Europe
HCWH Europe is a non-profit organisation that works to transform healthcare worldwide, so that it reduces its environmental footprint, becomes a community anchor for sustainability and a leader in the global movement for environmental health and justice.

HCWH has offices in Europe, US, and Asia, as well as a global team that works across all regions. We work closely with health professionals, hospitals, healthcare systems, NGOs, local government, ministries of health and international organisations. HCWH Europe is active in 27 countries of the WHO Euro region and has a growing number of members. The European office is located in Brussels. For more information, visit: www.noharm-europe.org

Our Safer Pharma Programme
Pharmaceutical pollution is increasingly recognised as a threat to ecosystems and human health globally. Pharmaceuticals can enter the environment at all stages of their life cycle, meaning they can accumulate in fish, vegetables, livestock, and end up in drinking water.

There is scientific evidence that even low concentrations of pharmaceuticals in the environment have harmful effects on animal and plant life. The discharge of pharmaceuticals into the environment has also been linked to the development of antimicrobial resistance (AMR), a global health threat.

The increasing overall use of antimicrobials in food farming due to the intensification of animal production is particularly worrying: antimicrobials that are used in food production contribute to the development of AMR in humans and are largely excreted into the environment, mostly unmetabolised.

In virtue of its healing mandate, the healthcare sector is uniquely positioned to leverage its moral authority and purchasing power to advocate for restrictions on the use of antimicrobials in food production and support sustainable food policies and food producers who use antimicrobials responsibly.

Position overview
The Safer Pharma Communications Officer will lead communications work on an exciting new project that aims to reduce the European food sector’s contribution to AMR by engaging healthcare professionals in advocacy at EU level and mobilising healthcare procurers into increasing demand for food produced with responsible antimicrobial use. The post holder will also support the general communications work for the Safer Pharma programme.
The ideal candidate will have proven experience in developing effective communications campaigns. You will be enthusiastic, dynamic and a well organised team player, with the ability to manage a busy workload with competing demands.

**Key responsibilities**

1. Develop and disseminate content and messaging for a Europe-wide campaign to influence EU regulation on (groups of) antimicrobials to be reserved for treatment of certain infections in humans.

2. Mobilise the healthcare sector to encourage the development and publication in the press of op-eds and opinion pieces on antimicrobial use in food production.

3. Engage with the press to ensure appropriate press coverage of the campaign and increase recognition of the urgent need to reduce the European food sector’s contribution to AMR.

4. Lead on the design and dissemination of resources on antimicrobial use in food production (factsheet, infographic, webinar, social media cards), targeted at health professionals.

5. Provide ongoing research support for the Safer Pharma Project Officer.

6. Work alongside the Safer Pharma Programme Officer to organise meetings of health procurers to increase demand for food produced with responsible antimicrobial use in European healthcare.

7. Support the communications requirements of the wider Safer Pharma programme and team.

8. Participate in conferences, meetings, and events within Europe and internationally as required.

9. Carry out any other duties that may reasonably be required in the light of the main purpose of the job.

**Qualifications and experience**

- 1-3 years’ experience.
- University/higher education degree in a relevant field such as media, communications, marketing, etc.
- Demonstrable digital communications experience for a non-profit organisation (ideally within a food/health/environment field), with a strong emphasis on measurable outputs and results.
- Experience in developing/leading campaigns with specific target audiences.
- Experience with web management platforms and design tools, as well as working with external developers and vendors.
- Experience of or interest in food/health/environmental issues.
Knowledge, skills, and abilities
- Fluent English (verbal and written) is mandatory for this role; working knowledge of other European languages would be an advantage.
- Detail-oriented, with a keen eye for design.
- Excellent project management skills.
- Confident operating in an international context.
- Ability to think strategically and creatively while organising time efficiently.
- Excellent IT and web management skills.
- Strong multitasking abilities, managing multiple, often tight deadlines.

How to apply
To apply for this position please send an email to jobseurope@hcwh.org following these steps:

1. Include your last name at the beginning of the subject line
   i.e. LAST NAME Safer Pharma Communications Officer
2. Attach your CV and cover letter explaining your motivation for the position
   Please include your last name at the beginning of the filenames in Word or pdf format
3. Please let us know where you found the position advertised and when you would be able to start

Deadline to apply: **05/03/2021**

Only candidates selected for an interview will be contacted.

Interviews are expected to be held virtually from 8 March 2021 onwards.